

## Daniel Zhu

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### PROFESSIONAL SUMMARY

Over 17 years of experience in Front-End development and 3+ years in team leadership, specializing in B2B and B2C solutions. Proven ability to mentor engineers, deliver high-quality UI/UX implementations, and drive project success.

### EXPERIENCE

#### Director, Front End Development

*Inxeption* | 11/2021 - 08/2024

- Led cross-functional teams to deliver scalable web applications using React.js, Next.js, and Typescript.
- Developed reusable components, optimized UI performance, and implemented testing strategies.
- Guided and mentored front-end teams, enhancing code quality and productivity.
- Collaborated with offshore teams to ensure timely feature delivery.

#### Senior Web Development Engineer

*Inxeption* | 09/2017 - 11/2021

- Spearheaded architectural designs for HTML/CSS frameworks and component libraries.
- Developed a WordPress plugin transforming sites into dynamic e-commerce platforms.
- Supported marketing with SEO optimization, enhancing online presence.

#### Senior Software Engineer

*GoldenKey* | 08/2016 - 09/2017

- Led UI/UX revamp to enhance the app's user experience and design aesthetics.

#### Web Developer

*Recommind/OpenText* | 09/2013 - 07/2016

- Built reusable component libraries for eDiscovery applications, enhancing UI/UX.

#### Front End Developer

*SolutionSet* | 04/2011 - 08/2013

- Specialized in Jive platform development for clients like Apple, Tivo, and Cisco.

#### Senior Software Engineer

*Brightstorm* | 04/2009 - 04/2011

- Contributed to an online education platform, focusing on feature development and SEO.

#### HTML Developer

*Wells Fargo* | 04/2008 - 04/2009

- Developed a secure alerts portal UI and email templates.

#### Content Developer

*Zipzoomfly* | 07/2007 - 04/2008

- Created flash-based configurators and revenue-generating landing pages.

**EDUCATION**

*BFA, Digital Media Art*

San Jose State University | 06/2007

**SKILLS**

HTML5, CSS3, ReactJS/NextJS, Typescript, SASS/LESS, GraphQL, Docker, AWS, Jenkins, Kubernetes, Terraform, ArgoCD, Jest, TDD, SEO, WordPress, Visualization libraries (D3, Highchart), UI/UX, Accessibility Standards.